

# Everything gets better with the Talent App

You perform at your best when you can truly be yourself. That's when your real value shines — for you and for those around you. Our Talent App helps you uncover your unique strengths, bring teams together, and enhance the skills of you or your employees.



## Engine for growth & innovation

An organisation exists because of its people. An ambitious organisation that wants to grow needs people who grow with it and step into their strength. This is only possible when individuals recognise their own talents and understand where they make a real impact — and when they share those talents with the people they work with, enabling better mutual understanding. That's when collaboration improves, and growth and innovation accelerate.



### Benefits for your employees

#### Insight

Understand your own unique talents in clear, straightforward language.

#### Development

Learn and grow through feedback and workouts that are simple and easy to use.

#### Connection

By sharing your talents with colleagues, you learn to understand each other and collaborate more effectively.

#### Independence

You can take action on your own, and if desired, engage in dialogue with your colleague, manager, coach, or HR.



### Benefits for the organisation

#### Insight

A complete overview of all talents within your organisation.

#### Development

Talent-driven collaboration with one shared language that everyone understands.

#### Connection

Identify talents, build effective teams, and fully unlock the potential of your people.

#### Independence

Directly accessible and easy to use for all employees.

# From your pocket

Talent development made easy with five functionalities that people can use step by step.

## 1 Talents

You receive insights and advice about your own talents: How can you communicate from a place of strength? How can you learn more effectively? In which environment do you thrive? How can you become more confident? How can you collaborate better with others?

## 2 Connect

Sharing your talents with others is the next important step. Collaboration truly becomes enjoyable and valuable when people deeply understand each other's strengths and pitfalls.

## 3 Feedback

Feedback is learning. It shows how others experience you and confirms your understanding of your own talents. In our Talent App, people can quickly and easily ask others what they think of their behaviour, what they do well, and what could be improved.

## 4 Workouts

When people decide to make a change based on new insights, the question is always: How do I do that? Workouts are micro-exercises that provide practical answers to these "how" questions, helping people grow.

## 5 Dialogue

People can share talent information and insights with colleagues, managers, and/or coaches. They can also engage in dialogue with each other through a built-in chat feature.

More info?  
[tma.nl/en](http://tma.nl/en)  
[tma.be/en](http://tma.be/en)

